



FIGHTING FOR EVERY CHILD

PARTNER WITH CURE CHILDHOOD CANCER

Join us this September during Childhood Cancer Awareness Month to support the fight against childhood cancer.

Make an impact with these easy fundraising opportunities for your school.



CURE FLAGS

Purchase a 2024 CURE Flag to hang in your classrooms, hallways, cafeteria, or school entrances to show your support for Childhood Cancer Awareness Month.

Flag sales open in July.

CURE DAY

Purchase items from our CURE store and encourage students, teachers, and staff to wear their new CURE merch to school for a CURE Day. You can purchase CURE t-shirts, hats, and much more! Or organize a GO GOLD Day, a day where everyone wears gold for a donation to CURE.

GO GOLD GAME

Host a GO GOLD Game for a sports team. Get students, staff, teachers, and fans involved! CURE can provide talking points for PA announcements, Venmo and text-to-give options for scoreboards and programs, gold ribbon tattoos, balloons, stickers, and more.

COINS4CURE

Hold a Coins4CURE coin drive (virtual or in-person). Host classroom or grade challenges, collect at car-pool lines, place at concession stands during a GO GOLD Game, or pass through the crowd. CURE provides you with coin jar labels and additional fun ideas.



Custom partnership packages available.
For more information, contact Kristen Rudio at krudio@curechildhoodcancer.org.



Get involved! Learn more at curechildhoodcancer.org/september.

PARTNERSHIP BENEFITS & OPPORTUNITIES

- **Your logo** listed and linked on CURE's childhood cancer awareness website page, with more than 10,000 visitors during the month of September.
- **Social media recognition** with details of your partnership shared out in CURE's social channels, with a reach of more than 400,000!
- **Partnership details** advertised in CURE's e-newsletter throughout the month of September, with a reach of more than 60,000 each week.
- **Co-branded social content** provided by CURE for your use.
- **Fundraising page** set up by CURE for your use (available upon request).
- **Brand association** with the largest and most comprehensive childhood cancer organization in the Southeast.

*All partnership benefits listed above may not be included. Each benefit opportunity is subject to specific activation. Custom partnership packages available. For more information, contact Kristen Rudio at krudio@curechildhoodcancer.org.



“Almost every high school will have a survivor or student fighting cancer. Kids want to be a part of doing something good, and channeling their energy into helping fight childhood cancer for a classmate is great for the students and the school.”

– High School Teacher, Cherokee Bluff High School



FIGHTING FOR EVERY CHILD



Every year, more than 17,000 children in the United States and more than 300,000 worldwide are diagnosed with cancer. CURE Childhood Cancer is dedicated to conquering childhood cancer through funding targeted research while supporting patients and their families. Generous donors help us continue the cause.



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